



Bharath Selvaraj

UI/UX Designer

Mobile: +91 915 955 1824

Email: bharath9207@hotmail.com

Website: <https://bhony.com>

UI DESIGN

UX DESIGN

PROTOTYPING

BRANDING

HTML/CSS

WIREFRAMING

INFORMATION ARCHITECTURE

USER RESEARCH

SKETCH APP

FIGMA

ADOBE SUITE

Work Experience (6+ Years)

Decathlon UK / UI/UX Designer

June 2019 - Present, ~ 2+ Years

I got an opportunity from Decathlon to work for the UK IT team as a UI/UX Designer. We started working on our own sports activity and advice platform PLAY, which offers informative articles about different sports and the opportunity to book sessions to play those sports at the facilities of partner gyms and studios. After the launch we additionally moved on to working in other internal IT projects for Decathlon UK and other European countries designing wide range of applications.

Vmoksha Technologies / UX Engineer

February 2015 - June 2019, 4 Years & 4 Months

Joined as a design trainee in due course I became a UX Engineer at Vmoksha. My responsibilities includes communicating with the clients to gather requirements, preparing project scope/flows, creating wireframes, designing the user interface and prototypes, coordinating with the developers in India & abroad for developing the UI using javascript frameworks, reviewing the UI, raising tickets on ticketing tools and helping fix minor UI bugs and interactions.

Education (Bachelor's Degree)

BE Electronics & Comms / 2010 - 2014

KPR Institute of Engineering & Technology, Coimbatore

After completing my Diploma course I joined as a lateral entry for a 3 year bachelors degree in Electronics & Communication Engineering from KPR Institute of Engineering and Technology. I graduated with a cumulative of 6 CGPA

Diploma Electronics & Comms / 2008 - 2010

Sri Ramakrishna Polytechnic College, Coimbatore

After completing secondary schooling, I continued to pursue 3 years Diploma course in Electronics and Communication Engineering from Sri Ramakrishna Polytechnic College with a growing interest for electronics and graduated first class with distinction.

Certificates

UX & Web Design Master Course: Strategy, Design, Development

November 2017 | License UC - 85JNE821

Learning how to apply User Experience (UX) principles to website designs, code a variety of sites, and increase sales.

Learning Axure RP8 - UX Design Fundamentals

November 2017 | License UC - VTSJ2LFL

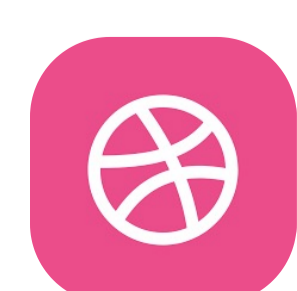
Getting started with Axure RP8 and learned how to take advantage of the functionalities it has to offer.



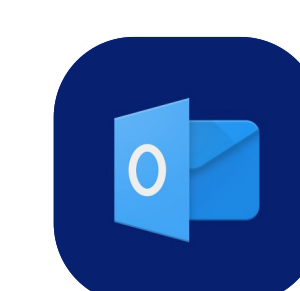
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[bharathselvaraj](#)



[bhony_bharath](#)



bharath9207@hotmail.com