

Bharath Selvaraj

User Experience Engineer

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with 4+ years of experience

Work Experience

Vmoksha Technologies / UX Engineer

August 2016 - Present, Bangalore

As a **UX Engineer** at **Vmoksha** my responsibilities includes communicating with the clients to gather requirements, preparing project scope/flows, creating wireframes, screens, prototypes & mockups, preparing presentations, coordinating with the development team in **India & Ukraine** for converting wireframes into UI using javascript frameworks, closely working with backend team on creating API's, running the code & fixing minor CSS bugs or raising issues on GitHub or Bitrix24 and closing it after verifying them if fixed.

Vmoksha Technologies / Associate Creative Designer

August 2015 - July 2016, Bangalore

As an **Associate Creative Designer**, I used to work on mobile and web application designs for various clients as a part of the **Creative Studio Team**. I also created working UI prototypes of the designs before sharing it with the UI team for further fine-tuning and development.

Vmoksha Technologies / Trainee

Februaury 2015 - July 2015, Bangalore

Joined as a **Fresher/Trainee** at **Creative Studio Team** on its initial stage of creation, I learned the basics of UI design, Iconography, typography, front end prototyping etc., with guidance from **Archana Gautam**, Manager Creative Studio.

Skills

Design: Adobe Photoshop, Sketch App, Adobe Illustrator, Axure, Wireframes, Websites, Web Application, Mobile Apps, Email Templates, Flyers, Brochures, Banners, Typography, Iconography

Prototyping: Invision, Zeplin, Adobe XD, Invision Studio,

Research: Google Tags, Google Analytics, Hotjar, UX Stack Exchange, User Research, Usability Testing, Slack, Social Media Marketing

Development: HTML, CSS, JS, Bootstrap, SASS, LESS, Email Templates, Sublime Text, VS Code, GitHub, AWS S3, websites, web applications, responsiveness, API's

Education

BE ECE / KPRIET, Coimbatore

August 2011 - May 2014

I pursued Electronics & Communication Engineering in KPR Institute of Engineering and Technology after completing my Diploma. I loved designed circuits and also, volunteered in designing promotional materials for our department

Diploma ECE / SRPTC, Coimbatore

April 2008 - May 2011

After completing Xth standard I joined 3 years Diploma in **Sri Ramakrishna Polytechnic College** with a growing interest for electronics and graduated with first class on distinction.

Certifications

UX & Web Design Master Course: Strategy, Design, Development

November 2017 | License UC - 85JNE821 | <https://bit.ly/2ENgYfz>

Learning how to apply User Experience (UX) principles to website designs, code a variety of sites, and increase sales!

Learning Axure RP8 - UX Design Fundamentals

November 2017 | License UC - VTSJ2LFL | <https://bit.ly/2IZHnvP>

Getting started with Axure RP8 and learned how to take advantage of the functionalities it has to offer.

Notable Clients

Hewlett Packard Enterprise, UCB Pharma, Dole, Soliton, Voz Telecom, and BeerBoard.



Portfolio & Social Media Links

 dribbble.com/bhony_bharath

 behance.net/bhony_bharath

 github.com/bhony-bharath

 linkedin.com/in/bharathselvaraj