Bharath Selvaraj

Lead UX Designer

UI/UX DESIGN · PROTOTYPING · WIREFRAMING · BRANDING · USER RESEARCH · USABILITY TESTING

INFORMATION ARCHITECTURE · FIGMA · ADOBE SUITE · SKETCH APP · HTML/CSS/JS

Website: https://bhony.com/   **Phone:** +91 915 955 1824

Work Experience (7+ Years)

Decathlon UK Innovation Labs, Bengaluru, KA

3+ Years, June 2019 - Present

UI/UX Designer   2 Years

I got an opportunity from Decathlon to work as a UI/UX Designer for the UK IT team. I started as a sole contributor and worked on sports activity and advice platform PLAY. After a while we started working on internal IT projects for the UK and other European countries designing wide range of applications used by our Customers & Decathletes around the world.

Lead UX Designer   1+ Years

With ever-growing sports market and the adaptation of "Sell to Others" strategy by Decathlon we formed a team and started working on various solutions that will fulfil the requirements of every country where Decathlon has its presence. I got the opportunity to work on end to end solution, throughout Decathlons online & offline retail experience.

Vmoksha Technologies, Bengaluru, KA

4 Years & 4 Months, February 2015 - June 2019

Creative Designer   2 Years

Joined as a trainee designer fresh out of college I started working on Graphic & UI designs for various clients. Vmoksha being a service based company enabled me to work with multiple clients from a wide range of sectors. Over the years in a very short time span I had worked on more than 20 different projects.

UX Engineer   2 Years & 4 Months

As UX Engineer my responsibilities includes communicating with the clients to gather requirements, preparing project scope/flows, conducting user research, creating prototypes, designing wireframes, coordinating with the developers in India & abroad for developing the UI design using javascript frameworks, conduct usability testing, and helping fix minor UI bugs and interaction designs.

Education (Bachelor's Degree)

Diploma ECE / 2008 - 2010 Batch

Sri Ramakrishna Polytechnic College, Coimbatore, TN

After completing secondary education, I continued to pursue 3 years Diploma course in Electronics and Communication Engineering from Sri Ramakrishna Polytechnic College with a growing interest for electronics engineering and graduated first class with distinction.

BE ECE / 2010 - 2014 Batch

KPR Institute of Engineering & Technology, Coimbatore, TN

After completing my Diploma course, in 2011 I joined a 3 year bachelors degree program in Electronics & Communication Engineering as a lateral entry in KPR Institute of Engineering and Technology. I graduated with a cumulative of 6.1 CGPA

+91 915 955 1824   bharathselvaraj   bhony_bharath   bharath9207@hotmail.com